

National Association of School Nurses

School Nurses: Building a Culture of Health

2016 Winter Webinar Series
Better Health. Better Learning.™





National Association of School Nurses

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Senior Advisor for Nursing, RWJF**

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The School Nurse Role in Building a Culture of Health

National Association of School Nurses Webinar
February 17, 2016
Susan B. Hassmiller, PhD, RN, FAAN, RWJF Senior Adviser for Nursing, and director, Campaign for Action

Short video: Find it here on YouTube:
<https://youtu.be/Zx6dJ4O4sZQ>

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Health Challenges Facing School Nurses

Children are sicker with more chronic conditions:

- Percentage of school age students with chronic health conditions increased from under 2% in the 1960s to over 25% in 2007.*
- Childhood obesity, asthma and diabetes on rise.
- Lack of parental involvement and access to high-quality health care can exacerbate these problems.



Source: National Association of School Nurses

Source: Halfon & Newacheck, 2010.

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Many Factors Affect Health

Health Outcomes

- Length of Life (50%)
- Quality of Life (50%)

Health Factors


- Health Behaviors (30%)
 - Tobacco Use
 - Diet & Exercise
 - Alcohol & Drug Use
 - Sexual Activity
- Clinical Care (20%)
 - Access to Care
 - Quality of Care
- Social & Economic Factors (40%)
 - Education
 - Employment
 - Income
 - Family & Social Support
 - Community Safety
- Physical Environment (30%)
 - Air & Water Quality
 - Housing & Transit

Policies & Programs

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Many Factors Affect Health FUTURE OF NURSING™
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The choices we make are based on the choices we have



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Vision FUTURE OF NURSING™
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We, as a nation, will strive together to build a Culture of Health enabling all in our diverse society to lead healthy lives, now and for generations to come



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Institute of Medicine Report FUTURE OF NURSING™
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Landmark report :


- Offers recommendations to transform health through nursing.
- Re-conceptualizes roles for nurses.



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Campaign Vision FUTURE OF NURSING™
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Everyone in America can live a healthier life, supported by a system in which nurses are essential partners in providing care and promoting health.



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How Emergent Strategy Works

Emergent strategy accepts that a realized strategy emerges over time as the initial intentions collide with, and accommodate to, a changing reality.



Source: Henry Mintzberg, Sumantra Ghoshal, & James B. Quinn, *The Strategy Process*, Prentice Hall, 1998 11

We Need You to Build Culture of Health FUTURE OF NURSING™
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School nurses are:

- Integrated in schools and communities.
- Have trust of parents and community partners.
- Able to bridge cultural divide between health and health care.



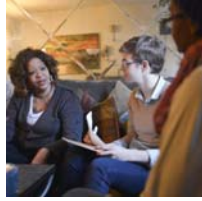
Source: CTPost, November 8, 2011

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Apply for RWJF Leadership Programs

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- Health Policy Research Scholars
- Interdisciplinary Research Leaders
- Culture of Health Leaders
- Clinical Scholars

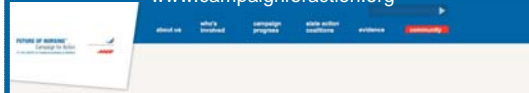


Go to: www.rwjf.org

Campaign Resources

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