A school nurse’s busy schedule doesn’t provide a lot of opportunities to have separate discussions with parents and guardians about the importance of immunization. And we don’t want to add to your already-full plate. There are, however, several existing opportunities where school nurses can engage with parents and guardians and distribute some of the informational materials and tools included in the Stats4Vax Resource Library.

We’ve outlined some of these opportunities below and encourage all high school nurses to use these existing channels and meetings to encourage parents/guardians to see that their teens are up-to-date on their immunizations.

- **Parent Teacher Association Meetings**: Get yourself added to the next PTA meeting agenda! Five minutes is all it takes to talk to parents and guardians about important, CDC-recommended vaccines their teens should receive. And if the time of the meeting doesn’t work with your schedule, reach out to the meeting organizer and ask if they’d be willing to distribute the Stats4Vax “Letter Home to Parents/Guardians.”

- **Parent Teacher Forums & Message Boards**: We know many of your high schools are using online forums to communicate important school news to parents and guardians and facilitate teacher-parent/guardian discussions. Whether it’s an online news bulletin or a short iPhone video message, school nurses can customize the “High School Content” in the Stats4Vax Resource Library and feature it online. Get creative! Back to school, fall/winter holidays and disease awareness months all provide reasons to remind parents and guardians about teen vaccination!

- **High School Online and Traditional Channels**: Most districts and even individual high schools have websites and social media channels. We encourage you to use the “High School Content” provided in the Resource Library to post and feature, sending parents and guardians a direct reminder from their teen’s school nurse about teen vaccination. Don’t hesitate to customize the content so it comes from your voice and then reach out to your district’s communications contact to get the information online!